

REBECCA REED - Resume Summary

Introduction

An accomplished senior executive who has worked for national and international businesses. With such a strong passion for people her career has revolved around servicing and assisting people. From CEO of one of the most successful nursing agencies in Australia to a Partner at global executive search firm, Rebecca is drawn to opportunities that have high impact on individuals lives.

Rebecca has built and managed several teams throughout her career, but has always maintained the highest level of client management. In more recent years this has been one of her main focuses, and has seen her become one of the most well-known and respected recruitment names for Executive appointments across sport and entertainment.

Rebecca is dedicated to supporting individuals achieve their dreams. She is a strong advocate for women across the sport, gaming & hospitality industries; supporting them through the mentoring, advisory and education programs she has become involved in.

Career Summary

Odgers Berndtson

**Partner & Head of Sport, Media, Gaming & Entertainment Practice
Australia / New Zealand**

Aug 2016 - Present

Odgers Berndtson is a leading global executive search firm, operating across 63 offices in 30 countries. Headquartered out of the UK, Odgers has been in operation for over 50 years.

I specialise in executive search across Sports, Media, Entertainment and Gaming related industries. As part of Odgers Berndtson's global search team, I conduct both local and international searches for Senior Executives, C level Executives, Chairs and Board members as well as specialist roles within these industry sectors.

I am a trusted advisor of boards and executives across these sectors, consulting on many areas related to the people and structure within their organisation. There is a strong focus on governance and growth for the industries in which I work.

Example of Clients: Australian Olympic Committee, Rugby Australia, Sport Australia, Swimming Australia, News Corp, World Rugby, Tennis Australia, AFL, NSW Institute of Sport, Sydney Cricket & Sports Ground and Punters.

References from clients and candidates are available upon request

RXP Service Limited

Senior Business Consultant

Oct 2015 - Aug 2016

RXP Services Limited (ASX: RXP) is a listed ICT professional services company providing services to both private and public sectors.

I was a senior consultant for RXP, leading large IT integration and transformation projects for ASX listed organisations in Australia. My role was to lead the project team throughout the duration, ensuring that all client stakeholders were well informed and supported throughout.

Fresh Education Australia GM & Director of Education

Sep 2013 - Dec 2015

Fresh ED was a series of educational health and wellbeing programs created by Fresh Education Australia and delivered into High schools across Sydney and Melbourne.

I was an investor in the business, my role was to create and implement social impact programs, aimed to result in positive behavioural change in school aged students. I collaborated with schools and corporations to establish education based programs that added value to communities with a key focus on health and wellbeing.

The Institute of Creative Learning Managing Director

Jan 2010 - Dec 2013

Engaging and Inspiring the young people of Australia through innovative, interactive and exciting education programs and events, specifically designed to promote an active life, healthy life choices and an appreciation of education as well as build their capability of being able to make informed life choices.

Our programs ran in schools across NSW, VIC and QLD, with over 300,000 students attending over the 4 years.

Talent2 Senior Consultant

Aug 2007 - Oct 2009

Talent2 was an international end-to-end HR Services business. It was a collaboration between Andrews Banks and Geoff Morgan (former owners of Morgan & Banks).

When I commenced at Talent2 I was given the opportunity to start a “new desk” servicing the Industrial and Manufacturing industries. My focus was on senior marketing and commercial recruitment across this sector. Clients included Coates International, Bluescope Steel, Visy and Iveco Trucks.

Following the GFC I was given the opportunity to specialise in different industries and chose the Sport & Entertainment portfolio. Having always been an avid lover of sport and the role it plays in our society I was

eager to play an active role in the administration side, by assisting sporting organisations recruit the best talent. Clients included: Tennis Australia, Australian Grand Prix Corporation, Cricket Australia and Sportsbet.

Previous Experience

RCP - Recruitment
Recruitment Consultant
Apr 2005 – Jul 2007

RCP is a boutique recruitment agency that has been operating for over 30 years, specialising in the placement of executive administration and middle management position across a broad range of industries. Example of my clients include; Crown Ltd, Winning Edge, ANZCA, Sportsbet, Diversified, Warwick Fabrics, MCRI, VISY, Hotel Windsor, Newcrest Mining

Petal INC
Consultant / Owner
Sept 2004 – Jul 2007

Offering a range of services to start up and small businesses.

Kinder Caring Home Nursing
CEO
Jan 2001 – Sept 2004

Leading provider of private home care and professional quality nursing services in Sydney, Melbourne, Brisbane and the Gold Coast.

My primary focus was ongoing business growth (exceeding 300% growth and year on year increased profit), appointing and overseeing management team and our 300+ casual nursing staff.

Education

UNSW - Bachelor of Education – 1996

SCEGGS Darlinghurst - HSC

Additional Learning & Development

- Principles of Project Management - 2015
- Advanced Writing Course - 2019
- AICD - Member (Enrolled for Company Directors Course)

Interests

- Passionate lover of sport. Especially the live sport experience.
- Theatre and movies
- Great food shared with great people
- Travel